

Pitch Competition #BIOMEET24

REGULATION

The **Pitch Competition #BIOMEET24** is a competition for technology-based business ideas in the scope of Life Sciences and Biotechnology, in which eight (8) projects or start-ups will be selected to pitch at BIOMEET 2024.

BIOMEET 2024 is the Annual Meeting of the Portuguese Biotechnology Sector, organized by P-BIO – Portugal's Biotechnology Industry Organization, with the institutional support of Oeiras Valley - Oeiras Municipality, as part of the European Biotechnology Week. The event will take place on September 30 and October 1, 2024, at Taguspark Congress Center in Oeiras.

The present Regulation establishes the rules for applying and participating in the **Pitch Competition #BIOMEET24**.

1. Eligibility

1. The competition is addressed to technology-based pre-seed start-ups or future business projects in the scope of Life Sciences and Biotechnology, with the intention of (or already) developing their business from Portugal.
2. Projects with a minimum technological maturity level of 4 (according to the TRL table – Technology Readiness Levels – available [here](#)) may apply, whether or not they are formally constituted as a company.
3. In case of projects that are already legally start-ups, those with a maximum of 5 years of existence since the date of their creation (taking into account the date of submission of their application to the **Pitch Competition #BIOMEET24**) and fiscal headquarters in Portugal are eligible, and their applications must be submitted by their legal representative(s). In case of business ideas (not yet legally start-ups), the application must be submitted by the promoter(s).

2. Participation Conditions

1. Enrollment in the **Pitch Competition #BIOMEET24** and participation in the **BIOMEET 2024** event are free of charge.
2. To enroll in the **Pitch Competition #BIOMEET24**, it is required to fill out an application form, available in the **BIOMEET 2024** website (<https://p-bio.org/biomeet/biomeet2024/>).
3. The deadline for submitting applications ends on July 17, 2024, at 11:59 PM (UTC+1).
4. The application form can be filled out either in Portuguese or in English.
5. Only applications submitted online, on the appropriate form filled in all mandatory fields with valid and truthful information, within the stipulated deadline, will be accepted.

3. Selection Process

1. After the application period for the **Pitch Competition #BIOMEET24** has ended, the Jury will evaluate all applications and select the top 8 (eight) applications, according to the evaluation criteria defined in section 4. of this Regulation.
2. All accepted applications will receive a decision notification via email by July 26. The 8 (eight) selected applications for the Pitch Competition will receive relevant information regarding their participation in the event, as well as key points to incorporate in the pitch presentation. The remaining applicants will be notified to join a technology catalog to become available during **BIOMEET 2024**, with the opportunity to participate in partnering activities during the event.

4. Evaluation Criteria

Applications will be assessed based on the following 5 (five) evaluation criteria, worth a total of 100 points:

1. **Value Proposition:** identification of the problem to be solved, the solution - product/service developed, benefits it generates, elements of characterization and differentiation, and other relevant elements. Maximum score: 30 points.
2. **Innovation:** description of the innovation / technology developed; identification of its main characteristics, potential, and/or applicability to solve problems or be commercialized. Maximum score: 20 points.
3. **Business Model and market potential:** presentation of the product/service's commercial approach, market reach and scalability, types of customers, and main competitors. Maximum score: 20 points.
4. **Intellectual Property (IP):** identification of Intellectual Property rights applicable to the main assets involved in the product/service and presentation of the respective protection strategy. Maximum score: 10 points.
5. **Team:** description of the professional, scientific and/or business experience of each team member; complementarity of team members' skills; existence of mentors already collaborating in the project/business. Maximum score: 20 points.

5. Jury

1. The applications for the **Pitch Competition #BIOMEET24** will be evaluated by a reputable Jury, composed of 5 (five) members with recognized competence in the areas of entrepreneurship, innovation, and start-up creation in Life Sciences and Biotechnology, in representation of P-BIO's Board and Team.
2. The Jury will evaluate the applications according to the criteria described in section 4 of this Regulation and will select the top 8 (eight) applications to pitch at **BIOMEET 2024**.
3. The Jury's decision is final and not subject to appeal.
4. No member of the Jury may participate in this competition or have any involvement in the submitted applications.

6. Format of the Pitch Competition #BIOMEET24

1. The **Pitch Competition #BIOMEET24** will take place on September 30, 2024, at 4:30 PM, at the Taguspark Congress Center in Oeiras.
2. The 8 (eight) selected projects to pitch may use digital support, for which they must send their presentation (in PowerPoint or PDF format) by September 25, 2024, by 11:59 PM (UTC+1), to the email apoio@p-bio.org, failing which they may not have access to this support at the time of the pitch.
3. The pitch must be in English and last no more than 5 (five) minutes, followed by a question period from the audience.

7. Prize

1. The **Pitch Competition #BIOMEET24** will have only one winning team, which will receive a monetary prize of €1,000 (one thousand Euros), as well as the 1st annual membership fee of P-BIO for the period of 2025, and free access to P-BIO's mentor network – BioMentors Club. If the winner is already legally established as a company, the monetary prize will be deposited in the company's bank account. If the winner does not yet have a registered company, the monetary prize will only be deposited after the company is registered and a respective bank account is created.
2. The remaining 7 participants of the pitch session will receive the offer of the 1st annual membership fee of P-BIO, for the period of 2025, if they already have a registered company that complies with the requirements to become an associate of P-BIO as it is established in the statutes of P-BIO.
3. The winner's announcement and prize presentation will be made at the **BIOMEET 2024** cocktail event, to be held at the LUDOVINA – HISTÓRIAS À MESA restaurant on September 30, at 6:30 PM.

8. Data Protection

1. All personal data provided by the promoters will be processed exclusively for the purpose of management of the **Pitch Competition #BIOMEET24** by P-BIO, as the entity responsible for the competition, under the terms and for the purposes of Regulation (EU) 2016/679 of the European Parliament and of the Council, of April 27, 2016, and the current Portuguese legislation.
2. P-BIO can be contacted regarding any questions related to the processing of data carried out in this context and for these purposes, via the email apoio@p-bio.org.
3. Any personal data provided by the promoters will be kept for the period necessary to manage the **Pitch Competition #BIOMEET24**, except where another period is required by applicable legislation.
4. The promoters may, at any time, withdraw consent for the processing of their personal data, in accordance with applicable legislation, without prejudice to the validity of processing carried out based on previously given consent. Withdrawing consent implies that P-BIO cannot process personal data for the consented purposes, which may result in the inability to continue participating in the **Pitch Competition #BIOMEET24**.

5. P-BIO will implement all necessary and appropriate security measures to protect the personal data of the promoters and guarantees the promoters the exercise of their rights regarding their personal data, such as the right of access, rectification, erasure, objection, restriction of processing, and portability, in accordance with applicable legislation.

6. The promoters may file a complaint to the National Data Protection Commission if they believe there is a breach of legal provisions regarding data protection by P-BIO.

9. Final Provisions

1. P-BIO reserves the right to change, suspend, or cancel this Regulation at any time, without entailing payment of any compensation to applicants, with amendments becoming effective and enforceable from the date of their publication and disclosure on the **Pitch Competition #BIOMEET24** website, accessible at <https://p-bio.org/biomeet/biomeet2024/>.

2. In case of fraudulent participation, P-BIO reserves the right to exclude the relevant application and cancel participation in the **Pitch Competition #BIOMEET24**.

3. All applicants implicitly accept the terms and conditions established in this Regulation when participating in it.

4. Any doubts or questions regarding the **Pitch Competition #BIOMEET24** can be addressed via the email apoio@p-bio.org.