ScanBalt BioRegion

Health and Bio Economy on Top of Europe

www.scanbalt.org
www.scanbaltbusiness.com
Key drivers in ScanBalt BioRegion
The development of ScanBalt BioRegion

2001

Building up contacts, network and trust

2004

Competence mapping and collaboration models

2007

Shared tools and services between clusters

2010

Innovation platforms

2013

Pilot projects NICE

ScanBalt® fmba established

CompetenceRegion & Campus FP7/BSR

Bridge-BSR FP7

EUSBSR Flagship HealthRegion

BSHR HealthPort

PATHOS

...numerous thematic projects in MedTech, Health and Bio Economy

About ScanBalt BioRegion:
✓ umbrella for a multitude of coordinated activities
✓ applying to shared visions and values
✓ shared communication structure and tools
✓ otherwise individual activities act independently
✓ bottom-up approach combined with a top-down advisory structure
✓ ROI 19:1 on average for members of ScanBalt® fmba
Shared Innovation Infra Structure
ScanBalt is a shared (macro-regional) innovation infra-structure between BSR regions.

Smart Specialization Platform
Since 2001 ScanBalt acts as a smart specialization platform identifying key competencies of the regions and promoting coordinated trans-national investments between ESIF, H2020, regional and national public-private financing.

Key Activities:
- **Think Tank:** Dialogue with regions, clinics, clusters, SMEs, funding sources
- **Business Club:** Services for companies
- **Accelerator:** Workshops for concrete projects ideas
- **Match-making:** Between health care and tech providers, investors and decision makers in collaboration with existing events
- **Communication:** ScanBalt Business Club Information, ScanBalt News (both approx 20,000 subscribers), web, social media, journalist study tours
Snapshot of ScanBalt BioRegion

The above only partial numbers. In total there are more than 3000 health and life science companies (estimate by ScanBalt)

- 50 university hospitals
- 60 universities within health/life science incl. 25 with a focus on Medtech
- More than 50 health care clusters and networks
- 75 health care sector science parks

(from “The Health Economy in the Baltic Sea Region – Challenges and Opportunities, a Market Analysis”, Nord/LB for the BSHR HealthPort project).
A Global Hotspot in Biotechnology Based Innovation

Denmark (3), Finland (7) and Sweden (9) give ScanBalt BioRegion a prominent representation at the top 10 of the list in overall biotechnology innovation according to the recently published 2016 Scientific American Worldview ranking.

Germany (12), Netherlands (14) and Norway (19) are other well placed ScanBalt nations.

The East Baltic ScanBalt countries Estonia (25), Lithuania (33), Poland (36) and Latvia (39) still have a gap to close but are moving up.

Fig: 2016 Scientific American Worldview ranking.
ScanBalt Project Service
ScanBalt Strategy

“The return of investments of ScanBalt for the members is well beyond 19:1”

Make it easier for businesses to explore the BSR as a market and development site

Promote shared use of knowledge and innovation structures and universities

Assist regions to gain economic development from BSR collaboration

ScanBalt serves the regions and regional networks and assist to solve their societal challenges by trans-national collaboration.
Vision
ScanBalt® is Northern Europe’s Leading Accelerator for Inter-regional Cooperation.
• promoting innovation and business
• fostering inter-regional collaboration
• reducing barriers
• enhancing visibility
• attracting resources

By doing so ScanBalt aims for impact leading to new health care products/services, development of eHealth and promotion of digital care, promotion of healthy lifestyles, cross-border healthcare, innovation and competence development, policy development and better use of funding instruments.

Mission
ScanBalt promotes Northern Europe as a common market, development and test site for health and bio economy.
ScanBalt Strategy 2020-2021

Focus Areas

Focus Area: Funding and Financing
Action Lines
- Develop coordinated investments between Horizon 2020, structural funds and national/regional public-private financing
- Promote local and regional involvement in ScanBalt activities by engaging their expertise into projects
- Promote sustainability of thematic areas

Focus Area: Accessibility and Networking
Action Lines
- Promote transnational networking between clusters and networks, public authorities, companies and research institutions
- Identify, co-host and promote regional conferences with an international potential
- Strengthen networking with emerging markets like (but not limited to) India and Vietnam and existing markets e.g. the US and UK

Focus Area: Business Support and Matchmaking
Action Lines
- Develop ScanBalt Business Club as an attractive offer for companies
- Matchmaking to develop new services and technologies and to promote uptake of innovations into the health care systems
- Identify stakeholder’s needs for interactive web-based tools for networking and open innovation and integrate into the ScanBalt
Business Club

Distributes:
- product and service information
- company news
- partner searches

Facilitates:
- access to business support
- Investors

Offers:
- discounts on events
- services and products